CONTRADE

PURE APULIAN TASTE

WINERY NAME:	CONTRADE
WINERY LOCATION:	Masseria Li Veli, Cellino San Marco (Brindisi province), Puglia
VINEYARD LOCATION:	Brindisi province, Puglia
VINEYARD LAND:	
FARMING PRACTICES:	
GRAPE VARIETIES:	Primarily Negroamaro and Malvasia; small amount of Chardonnay
WINE STYLES:	Dry red, dry white
WINE REGIONS:	IGT Puglia
TOTAL WINE PRODUCTION:	250,000 bottles (190,000 liters)
YEAR FOUNDED:	2015
OWNER(S):	The Falvo family
WINEMAKER(S):	Riccardo Cotarella

Contrade is a product line of Masseria Li Veli started by the Falvo family in 2015, using high-quality Negroamaro, Malvasia, and Chardonnay grapes grown by a small group of local farmers. The wines are produced on-site, near their vineyards of origin, and then blended and bottled at Masseria Li Veli. The two wines in the Contrade line, a white and a red, provide quality wines of distinctive character and style with good market value wines that can be served by themselves as a casual drink or with a wide range of foods.

Contrade (pronounced *kohn-TRA-day*; singular *contrada*) is a southern Italian term for parcels of vineyard land that have been known by recognized names for a long time. Typically, these parcels were divided from one another by rows of trees, stone walls, creeks, or other identifiable features. The vineyards of Masseria Li Veli are mostly in Contrada Veli, which has been recognized by name since at least the 17th century. Other growers for this project are in nearby contrade.

The Contrade label is styled after the rose window of the baroque Basilica di Santa Croce in the city of Lecce to the south.

WINES IN THE CONTRADE PORTFOLIO

· Contrade Chardonnay Puglia IGT

· Contrade Negroamaro Salento IGT

dalla Terra winery direct®

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