



**Tasca d'Almerita is proud to announce B Corp international certification,
an important step in a consolidated path of sustainable development**

Palermo, 3 April 2023 – Tasca d'Almerita is the first Sicilian winery to achieve this milestone, recognising a great commitment to the development of sustainable viticulture which is mindful of the planet and the community. Alberto Tasca, alongside his team, proudly announces that **Tasca d'Almerita is now a certified B Corp** and has become part of a small international network of organisations that meet high standards of social and environmental performance, responsibility, and transparency.

This is a significant achievement since the standards adopted by B Corp are today considered to be the strictest worldwide: out of more than 240,000 companies that underwent the **B Impact Assessment** – the evaluation process necessary to become a B Corp – only 3% has obtained certification from the international organisation B Lab.

With this recognition, Tasca d'Almerita, formerly a Società Benefit, has officially become part of a global movement of companies committed to a fair and regenerative economy which restores value to the environment and society.

"I am very proud of this achievement, which comes as the culmination of a development project we have been moving forward for years in Sicily with respect for the territories. The path that led us to this certification was complex and arduous because the standards are, rightly so, very high and



rigorous. It was very important for us to learn about new methods which are centred around always operating with the common good as the objective, and try to implement them” - says Alberto Tasca, eighth-generation family member and head of Tasca d'Almerita - “Thanks to this path, our ideas are even clearer for areas of improvement in the future.”

Tasca d'Almerita thus marks a new, important step in its path of sustainable development, which has been deeply innate since the company's foundation.

The history of Tasca d'Almerita dates back to 1830 with the purchase of 1,200 hectares of land in the Regaleali contrada of Palermo by brothers Lucio and Carmelo Mastrogiovanni Tasca d'Almerita. Their family has shaped the winery for eight generations, writing a story that has always been strongly characterised by a profound respect for the environment, the land, the traditions, and the communities of the five different territories of Sicily in which the winery operates.

Undoubtedly, one of the key elements that contributed to B Corp certification was **SOSTain - a sustainability protocol for Sicilian viticulture**, an independent third-party certification to which Tasca has been part since 2010. It is based on ten measurable and comparable minimum sustainability requirements. The program's basic principle is: the influence of agricultural activities goes beyond the fields that are cultivated, because it also affects the well-being of workers, the health of consumers, the promotion of the surrounding area, and the conservation of natural resources. SOSTain Sicilia Foundation oversees the regulations and today includes 37 Sicilian wineries, all committed to the sustainable growth of Sicily.

Moreover, throughout the years, the philosophy and commitment to environmental protection have earned recognition for the winery with some international awards, including Robert Parker's Green Emblem Award in 2021, awarded to only 3 wineries in Italy and 24 in the world; and "European Winery of the Year" from the 20th Annual Wine Star Awards, presented by the American magazine Wine Enthusiast in 2019 "by virtue of the commitment made to sustainable viticulture in Sicily". In 2023, with an amendment to its Articles of Association, Tasca d'Almerita became a Benefit Company, making a legal commitment to combine profit goals with purposes of the common good.

All concrete measures implemented in terms of environmental and social responsibility are contained in our Sustainability Report, a document that many wineries today are now creating, but which Tasca d'Almerita has been voluntarily producing for 12 years. The goal is to show, through scientific data, the winery's progress as well as areas for improvement.

The 12th edition of the Sustainability Report, in reference to 2022, is available to download from our website www.tascadalmerita.it

The key elements of the document are defined as “the ten ingredients of sustainability” and are based on the requirements defined by the SOSTain and VIVA programmes. Some of the most significant results from last year are the following:

- In terms of biodiversity protection, Tasca d'Almerita has dedicated 71% of the total land area of the estates to viticulture, while 29% is dedicated to pastures, arable land, olive groves,



woods, lakes, streams, and uncultivated areas. In 2022, there was a 7.55% increase in natural areas compared to 2020.

- Since 2016, Tasca d'Almerita has calculated the VIVA program's indices on a company scale: Carbon Footprint, Water Footprint, Vineyard, and Territory. It met all the program's requirements, including saving 6,193,000 litres of water compared to 2017 numbers.
- At every Tenuta, the consumption of electricity per litre of wine processed remained lower than the limit defined by SOSTain Regulations. Compared to 2017, 609,170 kWh of electricity was saved thanks to the use of solar panels.
- To help reduce emissions, 32% more bottles are a lighter weight than in 2020, well below the SOSTain benchmark.
- The absence of herbicides, the use of recyclable and environmentally friendly materials in the vineyard, the total absence of residue in the wines, and a sulphite content lower than the limits set by organic farming have also been confirmed.
- Finally, the grapes are grown locally, and 50% of the suppliers of raw materials for wine production are located in Sicily, supporting the local community and reducing transportation emissions.

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