



## Dalla Terra Winery Direct® expands spirits portfolio with addition of *Kapriol Gin* from historic Veneto-based Distilleria dell'Alpe

May 15, 2024; Napa, Calif.) — [Dalla Terra Winery Direct®](https://www.dallaterra.com) is pleased to announce the addition of **Kapriol Gin** (Gin Artigianale Italiano) from celebrated Veneto-based **Distilleria dell'Alpe** to the company's portfolio of family-owned estates, further growing the company's specialty Italian spirits division. Dalla Terra will bring four of the Kapriol Gin products to the US available this spring in 700ml etched glass bottles: Dry (\$35), Old Tom (\$35), Grapefruit & Hibiscus (\$35) and Sloe (\$35) imported exclusively for its national distribution network.

"We are excited and honored to introduce the broad US market to these all-natural and well-priced gins from a producer that is steeped in the traditions and artisanal ethos of Italian distilling," says President of Dalla Terra Scott Ades. "Since launching our spirits division with Piedmont-based Elena Penna Spirits in 2020, we have searched for products that align with our core values and offer a product that represents the quality and legacy of spirits from Italy."

The dell'Alpe story began in 1948 when Fernuccio di Bernard established Distilleria dell'Alpe in Bastia d'Alpago, a small hillside village in the sweeping Cansiglio forest of the Eastern Italian Alps. Among the many products he created, he patented an enigmatic juniper-based liqueur, Kapriol, commonly known as a *Distillato del Bosco* or a "distillate of the forest." Authentic, delicious, and undeniably unique, Kapriol became an iconic spirit for the region.

In 2002 the Maschio family, historical Prosecco and Grappa producers from the nearby town of Conegliano, purchased Distilleria dell'Alpe with the intention of developing a variety of liqueurs and traditional spirits of the area. In 2016 the family created the Kapriol Gin portfolio (Gin Artigianale Italiano) to meet the growing interest and demand for artisan Gin in Italy and internationally.

Master distiller Alessandro Maschio continues to use the wood-fired pot stills from the original distillery to carry out the very recipes and techniques that have been used for three quarters of a century at Distilleria dell'Alpe. Alessandro's son, Francesco—the 3<sup>rd</sup> generation—is currently in charge of operations. The Maschio family focuses on engaging with new products and recipes that will take the family business into the next era, while maintaining a strong connection to the traditions of this historic distelleria.

"The Kapriol Gins complement the historic Amaro del Cansiglio, Liqueur Kapriol and Rosen Bitter-Alpina Rosa that Distilleria dell'Alpe produces which Dalla Terra began representing in 2022, offering a compelling range of styles and taste profiles that are true to their Italian alpine origin," remarks Rob Forman, Dalla Terra's Director of Spirits.

For more information, visit: <https://www.dallaterra.com/producer/distilleria-dell-alpe>

### About Dalla Terra Winery Direct®

Founded in 1990, Dalla Terra Winery Direct® is a direct importer and national agent of a select group of leading, family-owned, estate wineries and distilleries in Italy. The name Dalla Terra means Of the Earth in Italian and represents a commitment to work alongside estates that have achieved reputations for top quality production in their respective regions or appellations. The wines and spirits they produce are authentic, indigenous and characterful, while embracing progressive viticulture and winemaking. Dalla Terra's ability to adapt to an ever-changing marketplace is due to its highly curated portfolio and innovative business model. By limiting its portfolio, and partnering with only the highest quality producers, Dalla Terra ensures that its portfolio will be an unparalleled source of remarkable Italian wines and spirits. The quality of the portfolio is complemented by Dalla Terra Winery Direct's business model which guarantees value by circumventing the traditional national importer expense of the three-tier system and enables their distributor partners to buy directly from each producer. This results in a competitive price advantage and greater value to the consumer for some of the most iconic and significant producers in Italian wine. For more information on Dalla Terra and the wineries they work with, go to [www.dallaterra.com](https://www.dallaterra.com) or call 707.259.5405.

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