

<b>FOR TTB USE ONLY</b>			<b>DEPARTMENT OF THE TREASURY</b> <b>ALCOHOL AND TOBACCO TAX AND TRADE BUREAU</b> <b>APPLICATION FOR AND</b> <b>CERTIFICATION/EXEMPTION OF LABEL/BOTTLE</b> <b>APPROVAL</b> (See Instructions and Paperwork Reduction Act Notice on Back)
<b>TTB ID</b> 20353001000851			
<b>1. REP. ID. NO. (If any)</b>	<b>CT</b> 80	<b>OR</b> 50	

**PART I - APPLICATION**

<b>2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required)</b> CA-I-4037	<b>3. SOURCE OF PRODUCT (Required)</b> <input type="checkbox"/> Domestic <input checked="" type="checkbox"/> Imported	<b>8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required)</b>  UVE ENTERPRISES, INC. 85 SHEEHY CT  NAPA CA 94558  LIVELI USA (Used on label)
<b>4. SERIAL NUMBER (Required)</b> 20SU20	<b>5. TYPE OF PRODUCT (Required)</b> <input checked="" type="checkbox"/> WINE <input type="checkbox"/> DISTILLED SPIRITS <input type="checkbox"/> MALT BEVERAGE	

<b>6. BRAND NAME (Required)</b> MASSERIA LI VELI	<b>8a. MAILING ADDRESS, IF DIFFERENT</b>
<b>7. FANCIFUL NAME (If any)</b> PRIMONERO	

<b>9. FORMULA</b>	<b>10. GRAPE VARIETAL(S) (Wine Only)</b> NEGROAMARO	<b>14. TYPE OF APPLICATION (Check applicable box(es))</b>  a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL  b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation.)  c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount)  d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION TTB ID. NO. _____
<b>11. WINE APPELLATION (If on label)</b> SALENTO		
<b>12. PHONE NUMBER</b> (707) 259-5405	<b>13. EMAIL ADDRESS</b> COMPLIANCE@DALLATERRA.COM	

15. SHOW ANY INFORMATION THAT IS BLOWN, BRANDED, OR EMBOSSED ON THE CONTAINER (e.g., net contents) ONLY IF IT DOES NOT APPEAR ON THE LABELS AFFIXED BELOW. ALSO, SHOW TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.

Masseria Li Veli was founded in 1895 by the Marquis Antonio de Viti de Marco, an enlightened Lecce aristocrat remembered as one of the protagonists of Italian economic thought of the early twentieth century. University professor and deputy of the kingdom of Italy, he made Masseria Li Veli a model wine company for the whole south.

**PART II - APPLICANT'S CERTIFICATION**

Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.

<b>16. DATE OF APPLICATION</b> 12/18/2020	<b>17. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT</b> (Application was e-filed)	<b>18. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT</b> BRIAN LARKY
--	--	---

**PART III - TTB CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.

<b>19. DATE ISSUED</b>	<b>20. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU</b>
------------------------	---

12/21/2020

*Sean Patten*

**FOR TTB USE ONLY**

**QUALIFICATIONS**

TTB has not reviewed this label for type size, characters per inch or contrasting background. The responsible industry member must continue to ensure that the mandatory information on the actual labels is displayed in the correct type size, number of characters per inch, and on a contrasting background in accordance with the TTB labeling regulations, 27 CFR parts 4, 5, 7, and 16, as applicable.

**EXPIRATION DATE (if any)**

**STATUS**

THE STATUS IS APPROVED.

**CLASS/TYPE DESCRIPTION**

TABLE RED WINE

AFFIX COMPLETE SET OF LABELS BELOW

Image Type:

Brand (front) or keg collar

Actual Dimensions: 2.6 inches W X 2.6 inches H



Image Type:

Back

Actual Dimensions: 4.5 inches W X 4.3 inches H

FAMIGLIA FALVO

# MASSERIA LI VELI



## PRIMONERO

2020

SALENTO

INDICAZIONE GEOGRAFICA TIPICA

NEGROAMARO



MASSERIA LI VELI È STATA FONDATA NEL 1895 DAL  
MARCHESE ANTONIO DE VITI DE MARCO, ILLUMINATO  
ARISTOCRATICO LECCESE RICORDATO COME UNO DEI  
PROTAGONISTI DEL PENSIERO ECONOMICO ITALIANO  
DEL PRIMO NOVECENTO. PROFESSORE UNIVERSITARIO  
E DEPUTATO DEL REGNO D'ITALIA, FECE DI MASSERIA LI VELI  
UN'AZIENDA VITIVINICOLA MODELLO PER TUTTO IL MERIDIONE.

13,5%VOL [WWW.LIVELI.IT](http://WWW.LIVELI.IT) • PRODOTTO IN ITALIA 750ml<sup>e</sup>  
CONTIENE SOLFITI • CONTAINS SULPHITES  
IMBOTTIGLIATO DA LI VELI SRL • CELLINO SAN MARCO • PUGLIA • ITALIA