

OMB No. 1513-0020 (01/31/2009)

| FOR TTB USE ONLY   |   |  | DEPARTMENT OF THE TREASURY<br>ALCOHOL AND TOBACCO TAX AND TRADE BUREAU<br><b>APPLICATION FOR AND<br/>CERTIFICATION/EXEMPTION OF LABEL/BOTTLE<br/>APPROVAL</b><br>(See Instructions and Paperwork Reduction Act Notice on Back) |  |
|--|---|--|--|--|
| TTB ID<br>09154001000378   |   |  |  |  |
| 1. REP. ID. NO. (If any)   | CT<br>88  | OR<br>50   |  |  |
| <b>PART I - APPLICATION</b>  |   |  |  |  |
| 2. PLANT<br>REGISTRY/BASIC<br>PERMIT/BREWER'S<br>NO. (Required)<br>CA-I-4037   |   | 3. SOURCE OF<br>PRODUCT (Required)<br><input type="checkbox"/> Domestic<br><input checked="" type="checkbox"/> Imported  |  | 8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY,<br>BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR<br>TRADENAME IF USED ON LABEL (Required)<br><br>UVE ENTERPRISES, INC.<br>85 SHEEHY CT<br><br>NAPA CA 94558<br><br>DALLA TERRA (Used on label)   |
| 4. SERIAL NUMBER<br>(Required)<br>093603   |   | 5. TYPE OF PRODUCT<br>(Required)<br><input checked="" type="checkbox"/> WINE<br><input type="checkbox"/> DISTILLED SPIRITS<br><input type="checkbox"/> MALT BEVERAGE |  |  |
| 6. BRAND NAME (Required)<br>VIETTI   |   |  | 8a. MAILING ADDRESS, IF DIFFERENT  |  |
| 7. FANCIFUL NAME (If any)<br>SCARRONE VIGNA VECCHIA  |   |  |  |  |
| 9. EMAIL ADDRESS<br>YUKI@DALLATERRA.COM  |   | 10. FORMULA/SOP NO.<br>(If any)  | 11. LAB. NO. & DATE /<br>PREIMPORT NO. &<br>DATE (If any)  | 18. TYPE OF APPLICATION<br>(Check applicable box(es))  |
| 12. NET CONTENTS<br>750 MILLILITERS<br>1.5 LITERS<br>3 LITERS<br>375 MILLILITERS   |   | 13. ALCOHOL<br>CONTENT<br>14.5   | 14. WINE APPELLATION<br>IF ON LABEL<br>BARBERA D'ALBA  | a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL<br><br>b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL<br>APPROVAL<br>"For sale in _____ only" (Fill in State<br>abbreviation.)<br><br>c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL.<br>TOTAL BOTTLE CAPACITY BEFORE CLOSURE<br>_____ (Fill in amount)<br><br>d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION<br>TTB ID. NO. _____ |
| 15. WINE VINTAGE DATE IF<br>ON LABEL<br>2006   |   | 16. PHONE NUMBER<br>(707) 259-5405   | 17. FAX NUMBER<br>(707) 259-5419   |  |
| 19. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, celoseals, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) BLOWN, BRANDED OR EMBOSSED ON THE CONTAINER (e.g., net contents etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.<br>TRANSLATION OF "PRODOTTE 3.495 BOTTIGLIE" ON BRAND LABEL: "3,495 BOTTLES PRODUCED"   |   |  |  |  |
| <b>PART II - APPLICANT'S CERTIFICATION</b>   |   |  |  |  |
| Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval. |   |  |  |  |
| 20. DATE OF<br>APPLICATION<br>06/03/2009   | 21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT<br>(Application was e-filed) |  |  | 22. PRINT NAME OF APPLICANT OR<br>AUTHORIZED AGENT<br>BRIAN LARKY  |

**PART III - TTB CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.

**23. DATE ISSUED**

06/09/2009

**24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU**A handwritten signature in black ink, appearing to read "T. McNeill", is written over the signature line.

| FOR TTB USE ONLY  |                                 |
|---|---------------------------------|
| <b>QUALIFICATIONS</b><br><br><b>STATUS</b><br>THE STATUS IS APPROVED.<br><br><b>CLASS/TYPE DESCRIPTION</b><br>DESSERT /PORT/SHERRY/(COOKING) WINE | <b>EXPIRATION DATE (if any)</b> |

AFFIX COMPLETE SET OF LABELS BELOW

Image Type: Brand (front)

Actual Dimensions: 4.8 inches W X 4.33 inches H

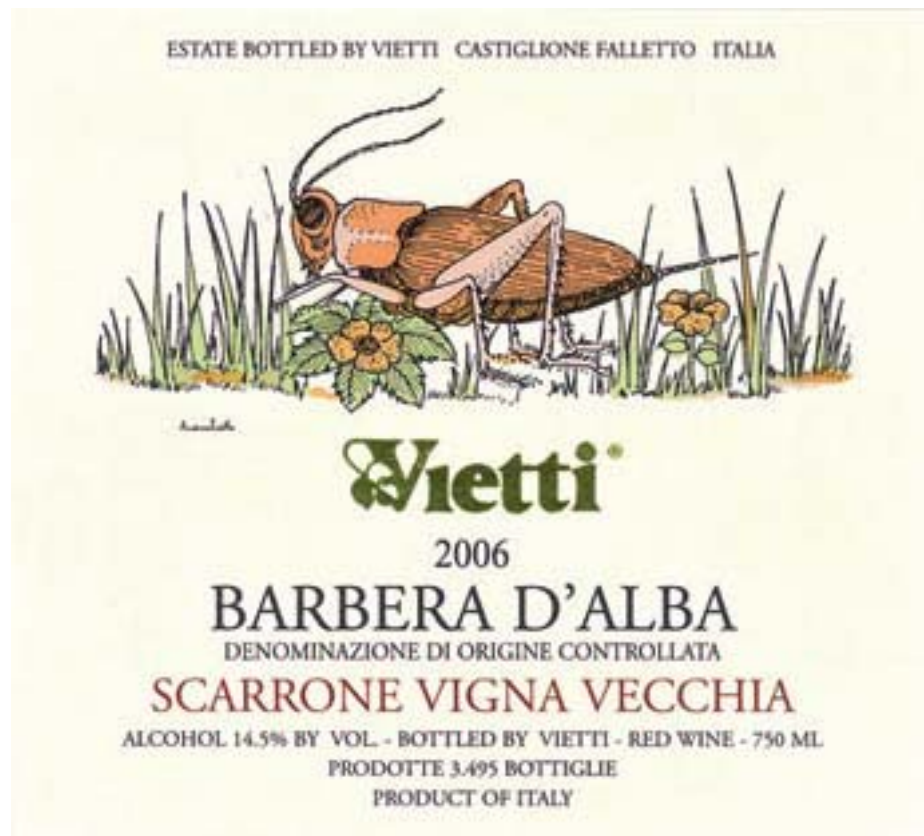


Image Type: Back

Actual Dimensions: 3.15 inches W X 4.33 inches H

**Vietti**

CASTIGLIONE FALLETTO

Barbera is a grape variety that can be a profound wine. However, to achieve this, Barbera must be awarded a superb site. Scarrone is such a site. Located in the heart of the Barolo zone, Scarrone is tiny: just 2.8 hectares or 6.9 acres.

Yet even in a such a small site, we have made a distinction: Scarrone "VIGNA VECCHIA" or "Old Vines". The "Vigna Vecchia" subplot of Scarrone is just 2.5 acres of Barbera vines that are nearly one-half century old. Typically, just 280 cases a year are produced.

Few, if any, Barbera wines are longer lived than Scarrone. This is because of a rare subsoil known as "blue tufo", a type of chalky clay. The influence of this soil is demonstrated by the great Rocche vineyard, which makes one of the longest-lived Barolos. Both Rocche and Scarrone are on the same alignment of blue tufo within 500 feet of each other. Even though "Scarrone" is Barbera and "Rocche" is Nebbiolo, both share a similar *gusto della terra* - a taste of the soil.

Scarrone will reward five, ten or even more years of cellaring. It always a firm, rich wine with enormous detail. Truly, it is not a Barbera - it is Scarrone. This "Vigna Vecchia" bottling is Scarrone magnified, thanks to the age of the vines and their extremely low yield.

**GOVERNMENT WARNING:** (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

IMPORTED BY:  
**DALLA TERRA**  
NAPA  
CALIFORNIA  
CONTAINS SULFITES



**TTB F 5100.31** (6/2006) PREVIOUS EDITIONS ARE OBSOLETE