



AUGUST 2025

PRODUCER PROFILE

Winery Owner(s):

The Falvo family

Winemaker:

Riccardo Cotarella

Winery Founded:

1999

Region:

Puglia

Masseria Li Velì "Sybar" Negroamaro Rosé Salento IGT - 2024

Forbes

[Masseria Li Velì](#) is a renowned winery in Puglia, specializing in native grape varieties cultivated sustainably in the Salento region. "Sybar" is a crisp, contemporary rosato crafted from Negroamaro. The wine offers aromas of wild strawberry, rose petal, blood orange, and Mediterranean herbs. It's floral and fruity on the palate, featuring red berries, pomegranate, and a salty edge from maritime influences. The finish is long and crisp, with lingering notes of citrus peel and a refreshing herbal undertone.
- *Joseph Micallef*