



WINERY NAME:	ALMARE SPRITZ
WINERY LOCATION:	San Pietro di Feletto, Veneto (Province of Treviso)
VINEYARD LOCATION:	Veneto
VINEYARD LAND:	Varies by location
FARMING PRACTICES:	Sustainable
GRAPE VARIETIES:	Glera 100%
WINE STYLES:	Sparkling
WINE REGIONS:	Veneto
TOTAL WINE PRODUCTION:	200,000 bottles
YEAR FOUNDED:	2020
OWNER(S):	The Maschio Family
WINEMAKER(S):	Alessandro Maschio



For over 70 years and three generations the Maschio family has been producing Prosecco from their estate vineyards in the hills surrounding the commune of Conegliano in the Veneto. Building upon a love for time spent at the seaside with friends and family and their love of the Italian Spritz tradition, the family created Almare Spritz in 2020. An authentic interpretation of the classic Spritz in a ready to drink format, Almare is made using naturally fermented wine and flavors and botanicals sourced only from Italy.

The Italian Spritz cites its origins in the Veneto region and dates back to the late 1800s when northern Italy was part of the Austro-Hungarian empire. The Germanic soldiers in the area found the local Italian wines to be too strong for their tastes so they added a "spritz" (German for splash) of water to the wine to create something lighter and more easy-drinking. As lighter sparkling wines and Prosecco became more popular, these replaced the still wines and fortified spirits started to be incorporated into the drink in the early 1900s. The Spritz as we know it today did not become popular until the mid-21st century.

Across Italy and in cities throughout the world, Spritz are enjoyed as a pre-dinner cocktail or "aperitif." Light and refreshing, Spritz are shared with friends in social settings throughout the seasons.

Almare Spritz features three distinctly Mediterranean recipes with low alcohol and no added sugars in an easy to enjoy and share 750ml format. "Classico" shows the classic Italian Spritz flavors of bitter orange, rhubarb and subtle herbal notes. "Hugo" is refreshing and bright with elderflower, lemon and mint on the palate and nose. "Rosa" features notes of grapefruit, bitter herbs and flowers. All three are distinctly and authentically Italian, while providing a new and effortless way to enjoy a classic Spritz.



WINES IN THE ALMARE SPRITZ PORTFOLIO

- Almare Spritz Classico
- Almare Spritz Hugo
- Almare Spritz Rosa