

## OVERVIEW



The center of Piedmont's Barbera production, literally and figuratively, is the province of Asti. The Barbera d'Asti denomination covers this province and parts of Alessandria province to the east. In these areas, Barbera performs better than Nebbiolo and is the focus of most wineries. While Barbera has migrated to other parts of Italy and to many other countries, the Asti area is its heartland. Barbera d'Asti DOCG is the largest red-wine-only denomination in Piedmont, producing nearly 2 million cases a year. Its wines are often 100% Barbera, but they can contain up to 10% of another variety. A wine labeled Superiore will have at least 6 months of wood aging and more than a year of total aging before release. The denomination has two little-used subzones, while a former subzone Nizza became a separate denomination in 2014.