

## GAROFOLI "PIANCARDA BLU" ROSSO CONERO DOC 2023



### PRODUCER PROFILE

Winery Owner(s):  
Carlo and Gianfranco Garofoli  
Winemaker:  
Carlo Garofoli  
Winery Founded:  
1871  
Region:  
Marche

### WINE STORY

A new look for Garofoli's "Piancarda" Rosso Conero. Released in the 1960s, the wine was initially called "Biancarda," which evoked the white, chalky, limestone-rich soils of Mount Conero. The wine name was changed to "Piancarda" which was the vineyard name. With the 2023 vintage, the wine name becomes "Piancarda Blu" reflecting the brilliant blue of the Adriatic sea. The wine continues to be 100% Montepulciano, aged for 15 months in large oak casks, and matured in the bottle for six more months.

### VINEYARDS & VINIFICATION

VINEYARD LOCATION:	Regional National Park of Conero
ELEVATION:	200-350 meters above sea level
SOILS:	Limestone
TRAINING SYSTEM:	Spur-pruned cordon (Cordone Speronato)
FARMING PRACTICES:	Sustainable & Certified SQNPI
AGE OF VINES:	15-20 years (replanted in 1998 - 2003)
YIELD:	10,000 kg per hectare
GRAPES:	Montepulciano 100%
TYPE OF YEAST:	Selected
FERMENTATION:	
SECOND FERMENTATION:	
MALOLACTIC FERMENTATION:	
FILTRATION:	Diatomaceous earth and membrane filters
AGING CONTAINER:	3,000 - 6,000 Liter Slavonian oak casks
AGING TIME:	12 months
BOTTLE AGING TIME:	6 months
PRODUCTION:	85,000 bottles
VEGAN:	Yes

### TECHNICAL DATA

ALCOHOL:	13.5%	TOTAL ACIDITY:	5 - 6 g/l
RESIDUAL SUGAR:	5 g/l	EXTRACT:	26-32 g/l