



PRODUCER PROFILE

Winery Owner(s):

The Falvo family

Winemaker:

Riccardo Cotarella

Winery Founded:

1999

Region:

Puglia

WINE STORY

While Masseria Li Veli focuses much of its attention on Negroamaro, Orion is dedicated to the other important grape variety of the Salento Peninsula: Primitivo. The Italian alter ego of Croatia's Tribidrag and California's Zinfandel, Primitivo has been grown in Puglia for centuries and is gaining newfound recognition in Italy. The wine's name, Orion, is not related to the constellation, but rather to an ancient wall. Orion means limit or boundary in Greek, and a wall that once served as the boundary of Salento when this was a Greek colony is today a country road that runs alongside Li Veli's Primitivo vineyard.

VINEYARDS & VINIFICATION

VINEYARD LOCATION:	Commune of Cellino San Marco (province of Brindisi)
ELEVATION:	70 meters
SOILS:	Clay with limestone rock
TRAINING SYSTEM:	Low espalier
FARMING PRACTICES:	Integrated agriculture system
AGE OF VINES:	8 years (planted 2010)
YIELD:	7,000 kg per hectare
GRAPES:	Primitivo
TYPE OF YEAST:	Cultured
FERMENTATION:	
SECOND FERMENTATION:	N/A
MALOLACTIC FERMENTATION:	Yes, in stainless-steel tanks
FILTRATION:	
AGING CONTAINER:	225-liter barriques
AGING TIME:	6 months
BOTTLE AGING TIME:	3 months
PRODUCTION:	60,000 bottles per year
VEGAN:	

TECHNICAL DATA

ALCOHOL:	14%	TOTAL ACIDITY:	
RESIDUAL SUGAR:		EXTRACT:	